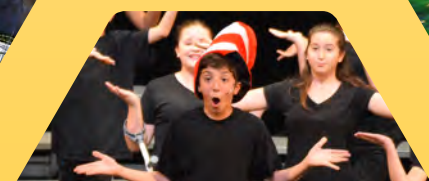




Coronado
Schools
FOUNDATION

ANNUAL REPORT & HONOR ROLL 2015-16



Dear Friends,

Our Coronado public school students continue to thrive and excel with the exceptional learning opportunities provided in our four local schools. That would not be possible without over \$800,000 returned from generous donations through the Coronado Schools Foundation for the 2016-17 school year.

While we certainly agree that our local public schools are the crown jewel of our Coronado community, providing critical funding to ensure exceptional learning opportunities in the STEAM (science, technology, engineering, arts and mathematics) pathways is up to us. Why? The equalization of funding across our state ended when the Legislature in Sacramento passed the Local Controlled Funding Formula in 2013. Since then, Coronado Unified School District receives nearly \$1,500 less per student than San Diego Unified which correlates to a \$4.5M deficit, simply due to our demographics. While nearly 35% of our students are dependents of active duty military personnel (and the military impact aid received is figured into this equation), we do not have enough students who receive free or reduced lunches, are in foster homes, or English language learners, to qualify for the additional funding.

That's where you come in. As a resident, business owner or parent of a Coronado Unified student, we are confident you stand with us as Guardians of Possibility, here to protect and fund programs that fuel and nurture our children's desire to learn and dream. Please take a few minutes to review our Annual Report to see the impact of these donations and review our Strategic Planning goals.

We appreciate your support for the education of your children, your neighbor's children, or your grandchildren.



Chris Searles
Chairman of the Board, 2015-16



Patty Cowan
Chief Executive Officer

Our Mission

Through community involvement and support, Coronado Schools Foundation raises and manages funds to provide exceptional learning experiences for all Coronado Unified School District students.

Our Vision

Coronado Schools Foundation envisions a public school community that provides students an opportunity to learn, thrive and reach their highest potential today and into their future.



Coronado
Schools
FOUNDATION

201 Sixth Street, Coronado, CA 92118
(619)438-8059 info@csfkids.org
CSFKIDS.ORG

LIST OF 2016-17 DIRECTORS

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Renee Cavanaugh, *Vice Chair*
Pam Sauter, *Secretary*
Kellen Gill, *Treasurer*

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Bridget Carlson
Liz Casanova
Tammy Farrier
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Karin Mellina, *CUSD Liaison*
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Jim O'Connor
Tom Rudowicz
Chris Searles, MD, *Immediate Past Chair*
Jamie Tuckey
Miriam Valadès
Olivia Zaller, *Student Representative*

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Patty Cowan, *Chief Executive Officer*
Michelle Gilmore, *Director of Development*
Anita Lorr, *Staff Accountant*
Melissa Lindley, *Project Coordinator*
Kelley Geiss, *Development Coordinator*



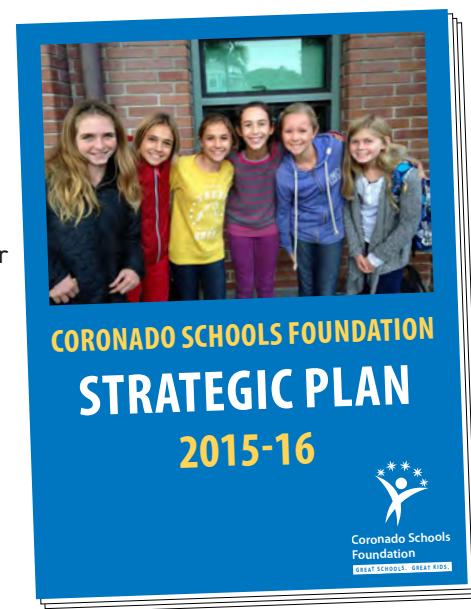
Back row (L to R): Russ Haley; Jim Grady, Chairman; Chris Searles, Immediate Past Chair; Kellen Gill, Treasurer. Middle Row: Karin Mellina, CUSD Liaison; Jamie Tuckey; Tom Rudowicz; Randy Morgan; Miriam Valadès; Lorena Baca; & Tori Heintzelman. Front row: Patty Cowan, CEO; Bridget Carlson; Olivia Zaller, Student Rep; Pam Sauter, Secretary; Tammy Farrier; and Renee Cavanaugh, Vice Chair. Not pictured: Jim O'Connor and Liz Casanova.

Strategic Planning – Three Year Goals

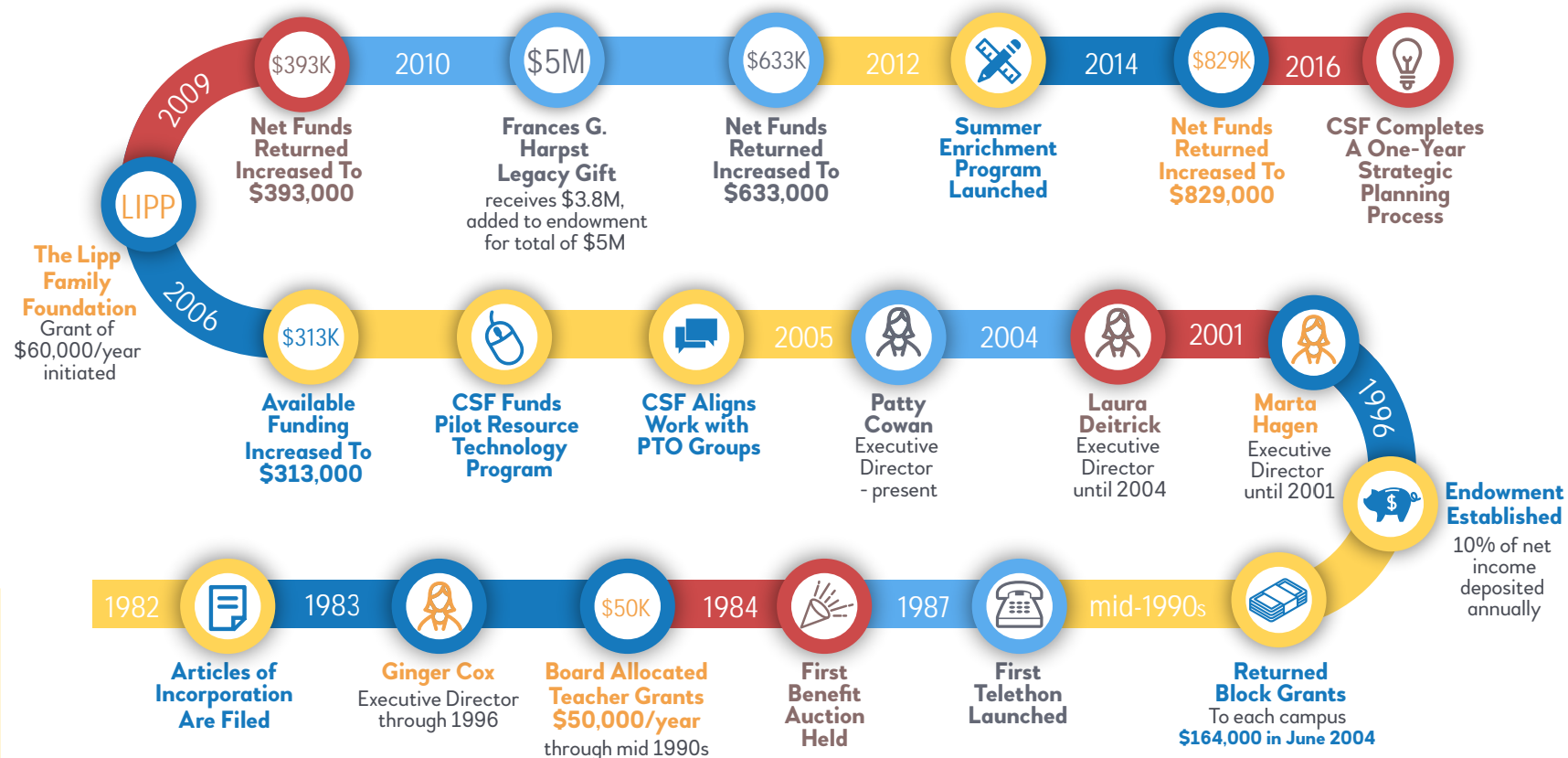
Coronado Schools Foundation Board of Directors approved a three-year Strategic Plan in May of 2016. Working with consultant Regina Neu to facilitate the process, the Board reviewed and updated its mission, vision, and values. Interviews were conducted with Coronado Schools Foundation staff, Coronado Unified School District leadership, and other key stakeholders as well as researched local, regional and selected California schools foundations to learn more about their best practices and priorities.

The Strategic Plan was developed with full Board and staff participation as well as focus groups with participation by community members on each of the strategic plan priority area teams. Five priority area teams were created – governance, program, marketing, financial stewardship, and fundraising. The teams met monthly throughout the 2015-16 school year to create the working strategic plan with goals, objectives, activities, leadership, timeline and key deliverables for each priority area. Since CSF is a fundraising organization, the over-reaching goal is to increase the financial return to the schools to \$1,000,000 by 2020-21 school year.

View the Strategic Plan online at csfkids.org/2016strategicplan or stop by the CSF office.



History, Growth & Milestones



Disbursement of CSF Funds 2016-17

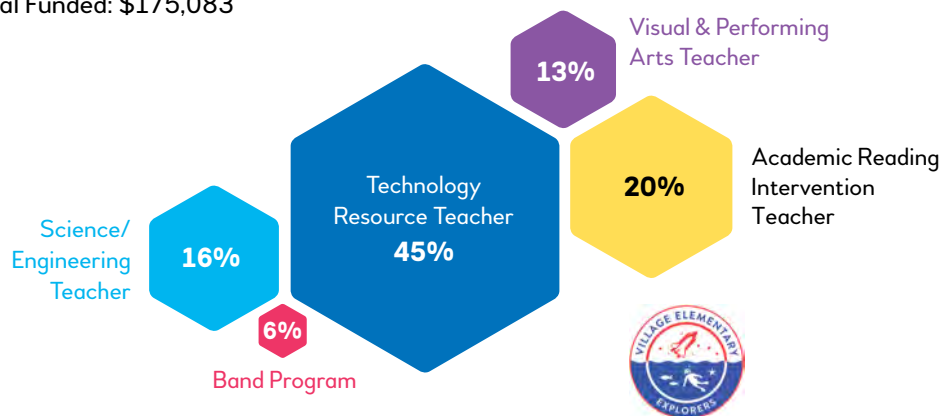
"Every student engages in exploration and inquiry in the Village Science Lab each week because of the generous funding from the Coronado Schools Foundation donors."



WHITNEY DESANTIS, ED.D.
Principal, Village Elementary
School & Crown Preschool

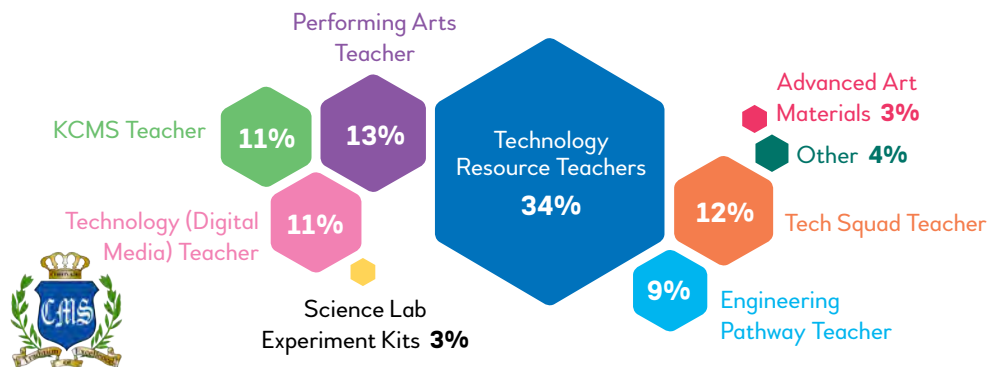
VILLAGE ELEMENTARY

Total Funded: \$175,083



CORONADO MIDDLE SCHOOL

Total Funded: \$174,184



"Thanks to Coronado Schools Foundation donors, our 21st century learners have access to technology-rich learning opportunities which prepare them for our ever-changing global society."



KARIN MELLINA, M.ED.
Principal,
Coronado Middle School

YOUR Donations Fuel Exploration, Excellence, and Imagination

Each spring, CSF calculates the financial return to the schools, based on its annual fundraising and a 4% return from the endowment (see page 13). The funds are equitably distributed across the four campuses with the leadership team at each school preparing a Site Program Grant proposal, addressing the highest educational funding priorities as identified by the site's strategic plan. Each proposal receives district approval and is then reviewed and approved by the CSF Board of Directors. These charts identify how the funds were utilized at each campus, primarily for STEAM science, technology, engineering, arts and math – initiatives not funded by the state.

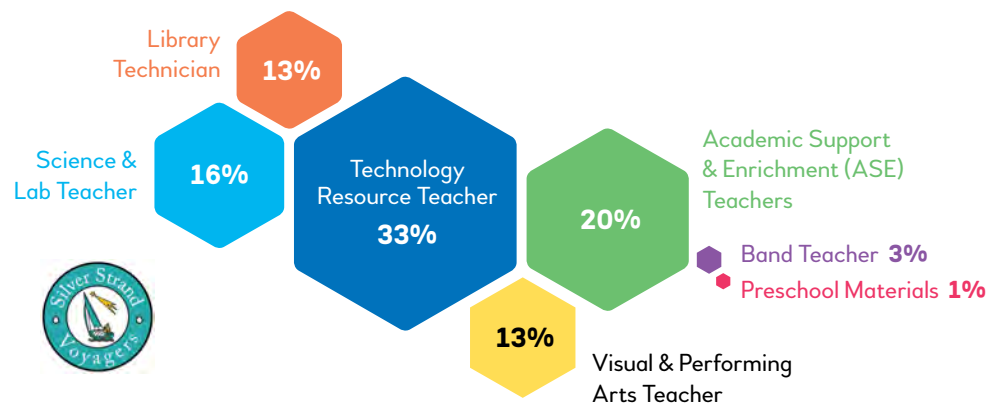
"Silver Strand Elementary students enjoy programs such as visual and performing arts and musical and bell choirs thanks to CSF. We so appreciate their donors' significant support!"



TAMMY MARBLE, M.ED.
Principal, Silver Strand
Elementary School & Preschool

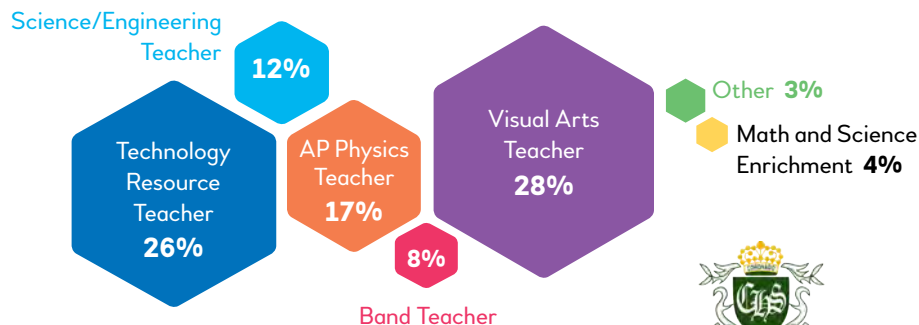
SILVER STRAND ELEMENTARY

Total Funded: \$117,049



CORONADO HIGH SCHOOL

Total Funded: \$246,858



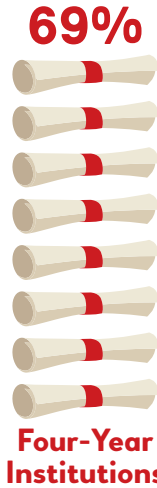
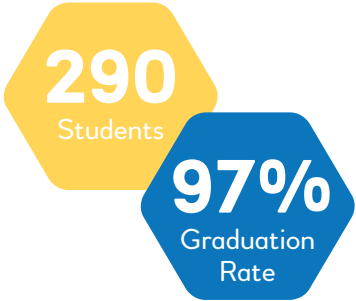
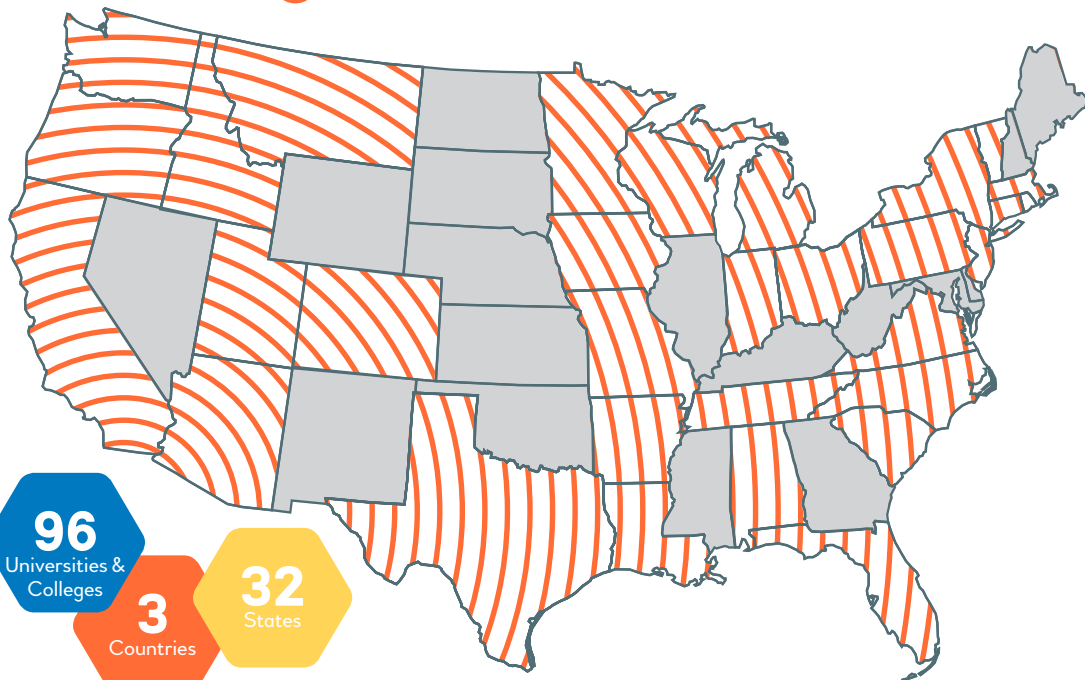
"Thanks to the funding from CSF donors, we now have Engineering classes at both Coronado Middle and High schools and Science Lab Teachers, TK-5th, are teaching engineering units for all elementary students. With funds raised at the Benefit Auction, we plan to offer additional opportunities in coding and computer science across all campuses in 2017-18."



JENNIFER MOORE
Principal,
Coronado High School

Coronado High Class of 2016

Post-High School Placement



- Arizona State University
Auburn University
Berklee College of Music
Boise State University
Brigham Young University
Bucknell University
Cal Poly San Luis Obispo
California State University, Chico
California State University, Long Beach
California State University, Monterey Bay
California State University, San Marcos
Chapman University
Claremont McKenna College
Colorado State University
Creighton University
Denison University
Drew University
East Carolina University
Eastern Washington University
Elon University
- Emory University
Fashion Institute of Design and Merchandise
Florida State University
Glendale Community College
Grand Canyon University
Harvard University
Hofstra University
Humboldt State University
Indiana University
Leiden University
Liberty University
Loyola University Chicago
Marshall University
Mesa Community College
Oregon State University
Pace University
Platt College
Saint Louis University
San Diego City Community College
San Diego State University
San Francisco State University
San Jose State University
Smith College
Sonoma State University
Southern Methodist University
- Southwestern College
Stanford University
Syracuse University
Tecnologico de Monterrey, Mexico
Texas Christian University
Tulane University
The Art Institute of California-San Diego
United States Coast Guard Academy
United States Merchant Marine Academy
United States Naval Academy
University of Alabama
University of Alaska Fairbanks
University of Arizona
University of California, Berkeley
University of California, Davis
University of California, Irvine
University of California, Los Angeles
University of California, Santa Barbara
University of California, Santa Cruz
University of Chicago
University of Colorado, Boulder
- Universita Commerciale Luigi Bocconi, Italy
University of Florida
University of Illinois, Champaign Urbana
University of Kansas
University of Hawaii, Manoa
University of Massachusetts, Boston
University of Miami
University of Michigan
University of Mississippi
University of Oregon
University of Puget Sound
University of Redlands
University of San Diego
University of San Francisco
University of Southern California
University of Texas at Tyler
University of Washington
University of Wisconsin, Madison
Vassar College
Virginia Tech
Westmont College
Willamette University
Wheaton College
Wright State



ALUMNI SPOTLIGHT:

Jon McKay, CHS Grad 2009

As a student at Coronado High School, Jon McKay expressed a keen interest in engineering. With limited funding available, Jon worked tirelessly with Physics Teacher Bill Lemei, then-CHS principal Karl Mueller, and members of the community to launch Crown City Robotics in the 2008-09 school year, competing in the San Diego Regional Qualcomm First Robotics Competition. Initially funds from The Lipp Family Foundation through CSF helped fuel such programs. In 2010 when CSF received the very generous Frances G. Harpst gift, the Foundation made a commitment to return 4% annually for a minimum of five years to fund STEAM-related programs.

“As a result of CSF's commitment, we were able to add engineering and computer science classes and CHS now has a compact with San Diego State University, allowing students who meet criteria to be admitted into SDSU's prestigious engineering program,” said Mr. Mueller, who is now superintendent for CUSD.

Jon received a full scholarship to Olin College of Engineering in Needham, Massachusetts and graduated in 2013 with a degree in Computer Engineering. He then returned to San Diego to co-found HC3 Solar, which provides a free solar consulting service for homeowners.

“Many incoming students at Olin already had engineering experience. Having engineering programs in our schools is critical to the global success of Coronado's students.” said McKay.



Scholarships for Class of 2016 Coronado High School Seniors

Each year, the following scholarships are awarded to graduating seniors, identified by the CHS Awards Committee. These scholarships are made possible thanks to the generosity of private donors whose names are listed following each award.

Becky McSheehy Memorial Scholarship, *The Payne Family*
Brian Bent Memorial Award, *Gwyneth Bent*
Burke -Couture Memorial Scholarship, *Couture Family*
Café Madrid & Window Washers, Etc. Entrepreneurial Award, *Luis Madrid, Wendy & Jeff Miller*
Clarence W. Muirhead Memorial Scholarship, *Muirhead Family*
Coronado Lacrosse Foundation Perry-Huck Awards, *Coronado Lacrosse Foundation*
Garrett Scott Memorial Scholarships, *Lynne Scott*
Greer Goebels Memorial Scholarship, *Community Donations*
Greg Gallant Memorial Scholarship, *Gallant & Jamison Families*
James Oliver Monette Memorial Scholarship, *Monette Family*
Kristopher Krohne Memorial Scholarship, *Ted & Kathy Krohne*
Mary E. “Terry” Gunthorp Memorial Scholarship, *Bob Gunthorp*
Matt Sandler Memorial Scholarship, *Anonymous*
McKay, Nierenhouse & Pittner Engineering Scholarship, *Coronado Schools Foundation*
Mitch Sanders Memorial Scholarship, *Community Donations*
Patricia Davy Memorial Scholarship, *Davy Legacy Trust*
Robert Gunthorp Scholarship, *Joshua Reyes*
Robert J. Oliver Scholarship, *Tracy Ferron*
Ruth Martin Mathematics Award, *Anonymous*
Walt Heinecke Memorial Leadership Scholarships, *Community Donations*
Warrior Poet Award in honor of Bernard “Bud” Mayfield, *Felipe Hernandez*



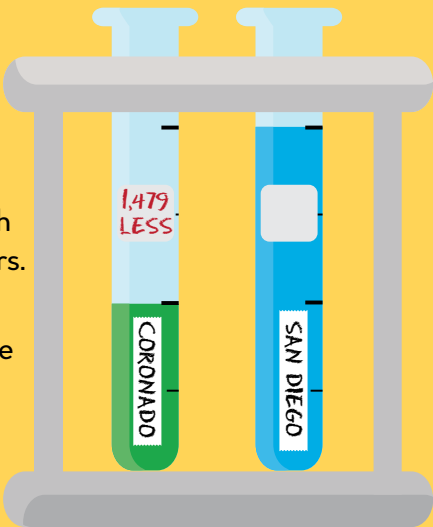
Why Public Schools Need Private Donations

CORONADO UNIFIED RECEIVES \$1,479 LESS PER CHILD

Funding for school districts in California is determined at the state level. Our property taxes, high as they are, do not stay in Coronado. They are sent to Sacramento for distribution across the state. In 2013, California State Legislature enacted the Local Control Funding Formula which eliminated the equalization of funding for schools which had been in existence for over 40 years.

Coronado Unified receives \$1,479 less per child in Average Daily Attendance funds than San Diego Unified, simply because of our demographics. Across San Diego County, Coronado is the fourth lowest-funded district out of 50.

That's where CSF comes in. Since 1982, over \$8.9M has been returned with nearly three quarters of that funding since 2004. Clearly our community has stepped up support while state funding for schools has diminished.

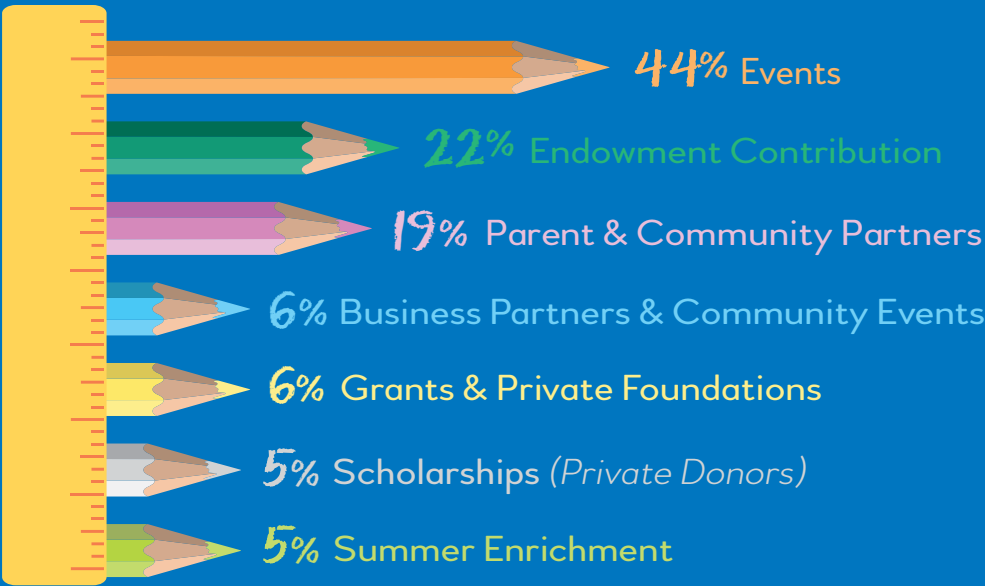


Efficient Stewardship of Donor Funds

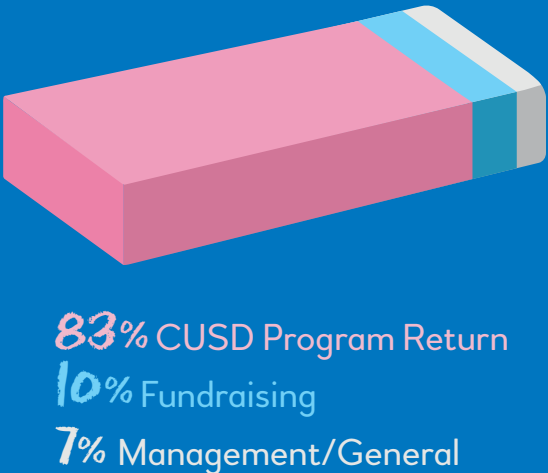
CSF Board of Directors and staff maintain efficient operations to maximize the return of donor funds back to the classrooms of the Coronado Unified School District. Chairman Chris Searles, MD, completed his sixth year on the Board and Jim Grady will serve as Chairman during during 2016-17. Patty Cowan is starting her 13th year with the Foundation and leads the small professional staff of four full-time employees and a part-time staff accountant.

These charts reflect the 2015-16 audited financials which can be found online at csfkids.org/annual-report. CSF undergoes a full audit annually and again received a clean management letter.

Revenue Sources



Operating Expenses





**Coronado
Schools**
FOUNDATION

HONOR ROLL 2015-2016

This list includes all donors who made a monetary gift to the Coronado Schools Foundation through Partners in Education and Business Partners in Education program as well as Raise-Your-Paddle initiative at the 2015 Masquerade on Bourbon Street Auction.

Names in italics represent five or more consecutive years of giving.

LEGACY PARTNER: \$1M+: Frances G. Harpst

FOUNDATION PARTNER: \$50,000+: The Lipp Family Foundation

INDIVIDUAL & FAMILY DONORS:

\$10,000 ++ DONORS

Vivien A. Nelson Foundation,
Robert T. Plumb, Trustee
*The Amritam Foundation -
Jim & Kelly O'Connor*
Dennison's Dream
Pam Sauter

\$5,000-\$9,999 DONORS

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Michael & Julie Gallagher
Dr. & Mrs. Perry Mansfield
Jon & Misty Scurlock

\$2,500-\$4,999 DONORS

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Diane Edge, DDS
The Farrier Family
The Frances Family
Fernando & Coty Luna
*Michael Hurlburt & Cheryl
Rode*
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\$1,000-\$2,499 DONORS

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*Dr. Sara Boswell & Mr. Steve
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Renee & Dana Cavanaugh
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Kathy McKee

The Brandi & Michael Minor
Family Foundation

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Lydia Grypma & Bob Oakley

Ramirez Family

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Julie Piepenkotter

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Anne Price

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Family

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- Navarro

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Monica & David Ward

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Toni Williams

Annette & Bill Winn

Steven & Kim Wright
The Zaller Family

\$500 - \$999 DONORS

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Martin & Teresa Bastuba

Tiffani Baumann

Rob & Virginia Bayer

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Corey Berta

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The Loutzenheiser Rev Family
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\$250 - \$499 DONORS

Merrick Alpert

The Anderson Family

Lynell Antrim

Jose & Ana P. Araujo

Tom & Brenda Arnold

CONCERT IN THE PARK



ParkLife Real Estate, in conjunction with CSF, underwrote the Tribute to Journey band who played at "Concert in the Park" on August 30th at Spreckels Park.

Thanks to the generosity of Bob Stall Chevrolet, opportunity drawing tickets sales began at the Concert to win a 2015 Chevy Spark. The lucky winner was drawn at the Masquerade on Bourbon Street Benefit Auction.



Honor Roll 2015-16

Jason & Tricia Ashman
Casey & Nicole Ashmore
Kim & David Austin
Robert & Missy Bartenstein
CAPT & Mrs. James Beatty
Joel & Christy Becker
Susan & John Besek
Marshall Boline
Dr. & Mrs. Robert Bosworth
Mike & Mickey Bourke
Randy & Laura Bradford
Rich & Victoria Brady
Deann & Mitchell Brown
Kit & Kate Brown
Jason & Abigail Buckley
Ted & Rhiza Camaisa
Amy Campagna
Ken & Roanna Canete
Brian & Wendy Carlson
Diane & Chris Cervantes
Francisco & Nanette Cevallos
Chris & Laura Chisholm
CHS Senior Class
Robert Church
Steve & Kathy Clark
Alberto & Sara Compean
Greg & Sue Cooper
Patty, Joe & Tom Cowan
Joshua Crinklaw
Diana Dougan
Erin Enrico
Chris & Mary Farley
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The Vernallis Family
Vigil Family
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Margaret H. West
Chad & Heather White
Milissa (Missy) Whitley
Mike & Nikki Whittemore
Heather Williams Harrison



Community members Abby Buckley and Condra Mullins co-chaired the November 2015 Masquerade On Bourbon Street Benefit Auction at the Hotel del Coronado. Over 450 guests and volunteers enjoyed the high-energy cocktail party with over \$250,000 netted to benefit our public schools. This event now returns over 75% of the income raised through ticket sales, business partners, opportunity drawing, auction purchases, and Raise-Your-Paddle initiative. The benefit auction would not be possible without over 100 volunteers working on this annual event.



Mr. & Mrs. Bill Winn
Samuel Wright
Amy Wygal

PARTNERS: UP TO \$249

David Aberizk
Dr. George & Mrs. Ginny Abraham
Jay A. Abrams
Nelson & Kaia Ackerly
Matthew Acuff
Rajin & Dianne Agarwal
The Aiello Family
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Mathew Andrijasevich
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Andrea Arneson
Leslie Atwood
Jason Babcock
Kelly Ballar
Josh & Tanya Barbera
Sandra Barrow
Karen Bartok-Browne
Sophia & James Bates
Thomas Bauer
Dale Baumann
Kaori Beck
Michael Bell
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John Cox
Howard Crabtree
Daniel Cronin
Mike Crooker & Susan Keller
Cunningham Family
Christina Curtin
The Cusick Family
Julie Dabbieri
James Dalen

CSF & Telethon

2016

Telethon Raised \$203,000



Student-produced under the direction of Tony Perri of CHS/CTV, the annual spring Telethon is a community event and fabulous showcase of student talent. Serving as a significant fundraiser that started in 1988 on the sidewalks of Orange Avenue, it is now held at the state-of-the-art CHS Performing Arts Center. The 2016 Telethon marked the fifth year the show was entirely student-produced with over 150 volunteers assisting throughout the night. Students from CMS and CHS news teams came together to put on a spectacular show featuring student acts with principals and assistant principals joining Coronado Unified students from each school as hosts.

Below, we've listed the names of individuals whose 2015 Benefit Auction winnings were \$1,000 or above:

Nicole & Casey Ashmore
Wanda & Scott Aurich
Kit & Kate Brown
Deann & Mitchell Brown
Jon Childress
Anonymous
Mr. & Mrs. Robert Cunio
Amel Esposito
Dan & Heather Frank
Randy & Crystal Garner
Tom Gillingham

The Grady Family
Paul Handly
Mr. & Mrs. Brian Heintzelman
Sheri Holt
Konnie Horton
Sandy Jennings
Kelli & Ryan Marovich
Steva Matranga
Andy & Tara McMillin
Harry O'Halloran & Kari McCulloch

Roberta O'Neill
Mr. Gary Reneau
Jim & Suellen Rowe
Donna Salof
Pam Sauter
Bruce & Susan Shepherd
David & Jenni Spatafore
Jacques & Tiffany Spitzer
Mary & Steve Taylor
Wash n' Go Car Wash



Honor Roll 2015-16

DONOR APPRECIATION

FIESTA

Hosted by Loews
Coronado Bay Resort



Generous donors giving \$1,000 or more annually are invited to an event in the spring to acknowledge and thank them for their significant support. Guests enjoy a lovely afternoon on the Bay View Terrace thanks to the generosity of Managing Director Sean Clancy.



Abby Buckley was recognized as the 2016 Volunteer of the Year for her dedication and service to CSF.



Sheldon Dashefsky
William Davies
Mr. Brian & Lauren De Dio
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Summer Enrichment Program

CSF launched its Summer Enrichment Program in 2012, offering a variety of fun, innovative classes during the summer for students. Taught primarily by CUSD teachers, this program fills a void created when Coronado Unified's state funding for summer enrichment programs was eliminated. Thanks to the generosity of business partners, Boney's Bayside Market, Kari Lyons of Park Life Real Estate, Mullins Orthodontics and the Rotary Club of Coronado, over \$6,500 in scholarships were granted to qualifying families. CSF rents space from CUSD and the program has operated in the black each year.



Creating a Lasting Legacy

PLANNED GIVING HONOR SOCIETY

Coronado Schools Foundation established a Planned Giving Honor Society in 1996 to encourage and recognize those individuals who wish to provide a lasting gift to the students of Coronado's public schools through a bequest in their will or trust. Leaving this legacy of support will ensure that Coronado Unified students continue to have access to the tools they need well into the future. Gifts may be made anonymously and all donations are tax deductible to the full extent of the law.

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ENDOW THE FUTURE

Consider making an endowment gift, a tax-deductible donation with both immediate and perpetual benefits.

The Endowment Fund is managed by the Finance Committee under Committee Chair Jim O'Connor, returning 4% annually to Coronado Unified for STEAM-focused Site Program Grants for each campus; without this funding, these programs would not be possible as no state funding is available.

With a balance of nearly \$5.5 million as of June 30th, 2015, this fund ensures continued, stable funding in perpetuity. Consider a gift of \$25,000 today, returning 4% or \$1,000 annually in perpetuity.

If you'd like to consider a gift now or in the future, please contact Chief Executive Officer Patty Cowan.



Business Partners at \$500+ levels can market their services through a partnership with CoronadoTimes.com with the Coronado Locals Card. Deals are promoted and updated online at **CoronadoTimes.com/csf**.

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RIVER OF GIVING MOSAIC

Since 2011, individual and business donors giving \$5,000 or \$10,000 respectively are honored with a commemorative tile at the River of Giving Mosaic on the Quad at CHS. This project based-learning initiative was funded by Frances G. Harpst's amazing \$3.8M gift in 2010. Names of generous donors are honored in the fall with CHS students creating personalized for donors to be recognized.

Business Partners In Education

Local business owners are strong supporters of our public schools, acknowledging excellent schools are the "crown jewel" of the Coronado community. Annually donating over \$100,000 in cash donations, Business Partners are a cornerstone of financial support. *Names in italics represent five or more consecutive years of giving.*

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The following companies generously provided matching gifts to those made by employees or affiliates, from \$100 to \$10,000. Please check to see if your company has this program.

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