

BUSINESS PARTNERSHIP OPPORTUNITIES 2021-22

□ \$10,000+ Designated Program Funding Multiple Sponsorships Available

All Schools Musical: Ron & Betsy Vernetti; Village Elementary School Visual & Performing Arts: Molly Haines McKay, Realtor; Village Elementary Innovation Lab: Mr. Rodrigo Fernandez & Ms. Denise Touche; Coronado Middle School Innovation Lab: Anonymous *\$10,000 Minimum

□ \$5,000 Changemaker Cocktail Party

Presenting sponsor of annual spring Change-Maker Donor Appreciation Even Sponsor choice of venue, title sponsor logo on event digital & print invitation sent to 250+ high-level donors, recognition and signage at event, post-event press release and photos

□ \$5,000 VES & SSE Homework Folder Multiple Sponsorships Available

Featured as a CSF Supporter in a 4.75 by 2.75in space on the back of all Homework Folders, sent home approximately 40 weeks per year to 800+ students at Village Elementary School & 300+ students at Silver Strand Elementary School; folder is also distributed to all Coronado Middle School and High School students at back-to-school registration

□ \$5,000 Back to Scool Reusable Bag Sponsor

Logo placement on bag distributed to 2,500+ Coronado Unified families

□ \$1,500 Summer Enrichment Multiple Sponsorships Available

Logo on backpacks given to 250+ students attending summer enrichment, banners at school sites (hung May-August), multiple emails (3,500 on our listserv), flyers to Coronado Unified Students (3,100+), posters around town, CSF social media feeds, website & e-newsletter

□ \$1,500 Local Business Give to CSF Night

Month-long Instagram campaign: Your product giveaway & evening with portion of proceeds returned to CSF Logo on emails and website, tagged on multiple social media posts prior to event *\$1,500 Minimum

□ \$2,500 Donor Appreciation Event

Title sponsor logo on event digital & print invitation sent to 250+ high-level donors, signage at event, attend the event

□ \$1,000 Teacher Thank You Event

Logo to appear on digital invite, signage at the event, attend the event

□ \$500 Banner at CUSD School Site

Logo/graphic of your choice to appear on banner, choice of month (30 day duration), choice of school site

□ 2021 Auction

October 23rd, 2021, Hotel del Coronado, Multiple Sponsorships Available: \$1,000-\$20,000 (See Auction Sponsorship Form)

□ 2022 Telethon

March 23rd, 2022, Televised LIVE, Multiple Sponsorships Available: \$1,500-\$10,000 (See Telethon Sponsorship Form)