<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Amount</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$10,000 Designated Program Funding</strong></td>
<td>$10,000</td>
<td>Designated to Village Band, All Schools Musical, CHS Science. Other Opportunities Available.</td>
</tr>
<tr>
<td><strong>$10,000 All School’s Carnival: Back 2 School Bash</strong></td>
<td>$10,000</td>
<td>Presenting sponsor, September 13th from 4-7:30pm at the CHS Quad. Event for all CUSD families, includes carnival games, inflatables, and karaoke. Logo on all digital and print materials.</td>
</tr>
<tr>
<td><strong>$5,000 Changemaker Cocktail Party</strong></td>
<td>$5,000</td>
<td>Presenting sponsor of annual spring Change-Maker Donor Appreciation Event. Sponsor choice of venue, title sponsor logo on event digital &amp; print invitation.</td>
</tr>
<tr>
<td><strong>$5,000 All 92118 CSF Newsletter</strong></td>
<td>$5,000</td>
<td>Title sponsor on winter newsletter sent to all Coronado residences (10,000 reach).</td>
</tr>
<tr>
<td><strong>$5,000 VES &amp; SSE Homework Folder</strong></td>
<td>$5,000</td>
<td>Multiple Sponsorships Available. Featured as a CSF Supporter in a 4.75” x 2.75” ad space on the back of all homework folders.</td>
</tr>
<tr>
<td><strong>$3,000 Back 2 School Hydration Station</strong></td>
<td>$3,000</td>
<td>Table next to the CSF station at all four CUSD Back to School nights. CSF will provide fruit-diffused waters and you and your team can distribute swag of your choice and speak with parents and kiddos.</td>
</tr>
<tr>
<td><strong>$2,500 Back To School Reusable Bag Sponsor</strong></td>
<td>$2,500</td>
<td>Logo placement on bag distributed to 2,000 Coronado Unified families.</td>
</tr>
<tr>
<td><strong>$1,500 Summer Enrichment</strong></td>
<td>$1,500</td>
<td>Multiple Sponsorships Available. Logo on backpacks given to 250+ students attending summer enrichment, banners at school sites, program brochure, emails, flyers to Coronado Unified Students, posters around town, CSF social media feeds.</td>
</tr>
<tr>
<td><strong>$1,500 Give Back to CSF Night</strong></td>
<td>$1,500</td>
<td>Month-long Instagram campaign: Your product giveaway &amp; evening with portion of proceeds returned to CSF. Logo on emails and website.</td>
</tr>
<tr>
<td><strong>$1,000 Teacher Thank You Event</strong></td>
<td>$1,000</td>
<td>Logo to appear on digital invite, signage at the event, attend the event.</td>
</tr>
<tr>
<td><strong>$1,000 Donor Appreciation Event</strong></td>
<td>$1,000</td>
<td>Logo on print and digital invitation, signage and acknowledgment at event, name in press release following the event.</td>
</tr>
<tr>
<td><strong>$500+ Coronado’s Talent Sponsor</strong></td>
<td>$500+</td>
<td>Multiple Sponsorships Available. 4th annual community-wide talent show for all ages, held Feb. 22, 2020. Proceeds benefit Coronado schools through CSF. Recognition on stage at event with 15 second video, logo on coronadostalent.com website and program.</td>
</tr>
<tr>
<td><strong>$500 Banner at CUSD School Site</strong></td>
<td>$500</td>
<td>Logo/graphic of your choice to appear on banner, choice of month (30 day duration), choice of school site (see attached map).</td>
</tr>
</tbody>
</table>

**EVENT SPONSORSHIP AMOUNT:**

- **Auction:**
- **Telethon:**
In Addition To Event-Specific Marketing Exposure, Receive These Benefits At Your Combined Sponsorship Level

<table>
<thead>
<tr>
<th></th>
<th>Level 1</th>
<th>Level 2</th>
<th>Level 3</th>
<th>Level 4</th>
<th>Level 5</th>
<th>Level 6</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Level 1</strong></td>
<td>$15,000+</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td><strong>Level 2</strong></td>
<td>$10,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Level 3</strong></td>
<td>$5,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Level 4</strong></td>
<td>$2,500</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td><strong>Level 5</strong></td>
<td>$1,500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Level 6</strong></td>
<td>$1,000</td>
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<td></td>
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<td></td>
</tr>
</tbody>
</table>

**Lunch with CUSD Superintendent**
- ✓ Level 1
- ✓ Level 2

**Auction Gala Tickets**
*October 19, 2019 at Hotel del Coronado*
- 10-top Table: Level 1
- Four Reserved Seats: Level 2
- Two Reserved Seats: Level 3

**CSF E-Newsletter**
*Sent to all CSF contacts (2,500 reach)*
- One Sponsorship: Logo on masthead and business spotlight article: Level 1
- One Sponsorship: Logo on masthead and business spotlight article: Level 2
- One Locals Card Feature: Level 3
- One Locals Card Feature: Level 4

**Social Media Posts**
*CSF will post about your support and tag your business to its Facebook & Instagram accounts*
- Twice: Level 1
- Twice: Level 2
- Once: Level 3
- Once: Level 4

**CSF Supporter Badge**
*Show your support of CSF on your website & marketing materials with our custom graphic provided to you by CSF*
- ✓ Level 1
- ✓ Level 2
- ✓ Level 3
- ✓ Level 4
- ✓ Level 5
- ✓ Level 6

**Logo on csfkids.org**
*Logo liked to your website, visible on all pages of CSF’s website*
- ✓ Level 1
- ✓ Level 2
- ✓ Level 3
- ✓ Level 4
- ✓ Level 5
- ✓ Level 6

**Invitation To Donor Appreciation Event**
- ✓ Level 1
- ✓ Level 2
- ✓ Level 3
- ✓ Level 4
- ✓ Level 5
- ✓ Level 6

**Locals Card Deal/App**
*Discount cards distributed to all donors and available on mobile site coronadolocalscard.org*
- ✓ Level 1
- ✓ Level 2
- ✓ Level 3
- ✓ Level 4
- ✓ Level 5
- ✓ Level 6

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Providing STEM Innovation & Arts Pathway Grants to Coronado’s Public Schools

*Over $11M returned since 1982*

- Two major annual events, over 2,000 reach
- 2,500 email newsletter subscribers
- 15,500+ annual website visits
- 1,850 Facebook followers, & 500 Instagram followers
- 1,500+ Coronado Locals Card access shared annually
**Locals Card & Mobile App**

 coronadolocalscard.org

Your business listed with logo, address and contact info

Mobile-friendly site with location based deal finding

**CSFKIDS.ORG**

15,500+ site visitors annually

**E-Newsletter**

Sent to 2,500+ CSF contacts 6 times a year, shared on Facebook & CSF Blog

1. Presenting Partner Masthead Recognition
2. Business Partner Spotlight Article
3. Locals Card Featured Deals

**Social Media:** @csfkids

1,850 Facebook followers · 500 Instagram followers

**Sample Social Media Post:**

- Follow & Tag CSF on Instagram
- Post from CSF about your support from its Facebook & Instagram accounts.
- Your business tagged/website linked
Please add all partnerships together to determine your overall commitment for 2019-20

**Total Partnership Commitment: $__________**

**BUSINESS INFORMATION**

Business Name: _______________________________________________________________

Address: ___________________________________________________________________

City: _____________________________ State: __________ Zip:_____________________

Website: _________________________ Phone: (______)___________________________

Manager/Owner Name: _______________________________________________________

Contact Phone: (______)_______________________________________________

Contact Email: __________________________________________________________________

**LOCALS CARD DISCOUNT:**

Ex: 10% off, first visit free, etc.

____________________________________________________________________________

**PAYMENT INFORMATION**

- Please Invoice Me:  
- In Full  
- Quarterly

- Check Attached (Payable to CSF)
- Charge my Visa/MC/Amex/Discover
  - In Full  
  - Quarterly (complete below)

Name on Card: _______________________________________________________________

Card #: _____________________________________________________________________

Exp.: ______/_______  Sec. Code: ____________

Authorizing Signature: ___________________________________________________________________

*I understand and agree that all donations made are final and non-refundable, and 75% of my partnership is tax-deductible.*

**Signature of Commitment:** ____________________________ Date: __________