

☐ **\$10,000 Designated Program Funding**

Village Band: *The Werth Group*, All Schools Musical: *Ron & Betsy Verneti*, CHS Science: *Doug & Mia Campbell*
Other Opportunities Available

☐ **\$10,000 All School's Carnival: Back 2 School Bash**

Presenting sponsor, September 13th from 4-7:30pm at the CHS Quad
Event for all CUSD families, includes carnival games, inflatables, and karaoke
Logo on all digital and print materials including PeachJar, homework folders at Village and Silver Strand, posters around town, CSF e-newsletter, social media feeds and emails leading up to the event as well as table & presence at event

☐ **\$5,000 Changemaker Cocktail Party**

Presenting sponsor of annual spring Change-Maker Donor Appreciation Event
Sponsor choice of venue, title sponsor logo on event digital & print invitation sent to 250+ high-level donors, recognition and signage at event, post-event press release and photos

☐ **\$5,000 All 92118 CSF Newsletter**

Title sponsor on winter newsletter sent to all Coronado residences (10,000 reach)

☐ **\$5,000 VES & SSE Homework Folder** *Multiple Sponsorships Available*

Featured as a CSF Supporter in a 4.75" x 2.75" ad space on the back of all homework folders
Sent home approximately 40 weeks per year to Village Elementary (847 students) & Silver Strand Elementary (320 students)

☐ **\$3,000 Back 2 School Hydration Station**

Table next to the CSF station at all four CUSD Back to School nights
CSF will provide fruit-diffused waters and you and your team can distribute swag of your choice and speak with parents and kiddos, featured in CSF e-newsletter, social media feeds and emails leading up to events

☐ **\$2,500 Back To School Reusable Bag Sponsor**

Logo placement on bag distributed to 2,000 Coronado Unified families

☐ **\$1,500 Summer Enrichment** *Multiple Sponsorships Available*

Logo on backpacks given to 250+ students attending summer enrichment, banners at school sites (hung May-August), program brochure (sent to 10,000 homes in 92118), emails (2,500 on our listserv), flyers to Coronado Unified Students (3,100+), posters around town, CSF social media feeds, website & e-newsletter

☐ **\$1,500 Give Back to CSF Night**

Month-long Instagram campaign: Your product giveaway & evening with portion of proceeds returned to CSF
Logo on emails and website, tagged on multiple social media posts prior to event

☐ **\$1,000 Teacher Thank You Event**

Logo to appear on digital invite, signage at the event, attend the event

☐ **\$1,000 Donor Appreciation Event**

Logo on print and digital invitation, signage and acknowledgment at event, name in press release following the event

☐ **\$500+ Coronado's Talent Sponsor** *Multiple Sponsorships Available*


4th annual community-wide talent show for all ages, held Feb. 22, 2020
Presented by Alan Kinzel Professional Realty Group. Proceeds benefit Coronado schools through CSF
Recognition on stage at event with 15 second video, logo on coronadotalent.com website and program

☐ **\$500 Banner at CUSD School Site - NEW!**

Logo/graphic of your choice to appear on banner, choice of month (30 day duration), choice of school site (see attached map)

EVENT SPONSORSHIP AMOUNT: ☐ **Auction:\$**_____ ☐ **Telethon:\$**_____

In Addition To Event-Specific Marketing Exposure, Receive These Benefits At Your Combined Sponsorship Level

	Level 1 \$15,000 +	Level 2 \$10,000	Level 3 \$5,000	Level 4 \$2,500	Level 5 \$1,500	Level 6 \$1,000
Lunch with CUSD Superintendent	✓	✓				
Auction Gala Tickets <i>October 19, 2019 at Hotel del Coronado</i>	10-top Table	Four Reserved Seats	Two Reserved Seats			
CSF E-Newsletter Sent to all CSF contacts (2,500 reach)	One Sponsorship: Logo on masthead and business spotlight article	One Sponsorship: Logo on masthead and business spotlight article	One Locals Card Feature	One Locals Card Feature		
Social Media Posts CSF will post about your support and tag your business to its Facebook & Instagram accounts	Twice	Twice	Once	Once		
CSF Supporter Badge Show your support of CSF on your website & marketing materials with our custom graphic provided to you by CSF	 ✓	✓	✓	✓		
Logo on csfkids.org Logo linked to your website, visible on all pages of CSF's website	✓	✓	Listing on Business Partners Page	Listing on Business Partners Page	Listing on Business Partners Page	Listing on Business Partners Page
Invitation To Donor Appreciation Event	✓	✓	✓	✓	✓	✓
Locals Card Deal/App Discount cards distributed to all donors and available on mobile site coronadolocalscard.org	✓	✓	✓	✓	✓	✓
~ Partners At The \$500 Level Will Receive A Locals Card Deal ~						



*Providing STEM Innovation
& Arts Pathway Grants to
Coronado's Public Schools*

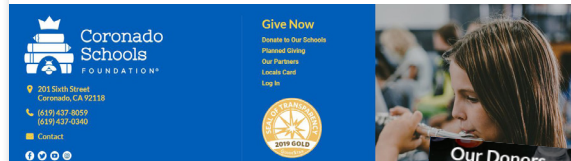
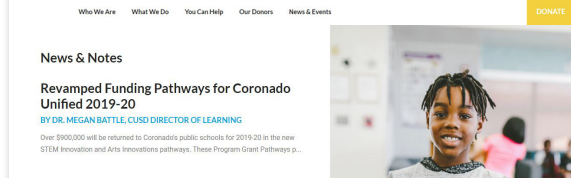
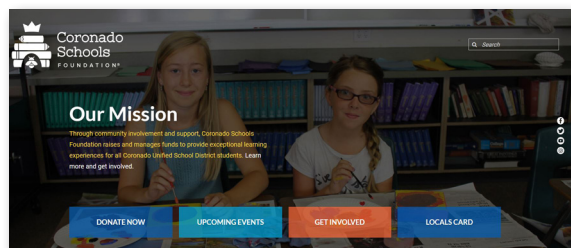
*Over \$11M returned since
1982*

Two major annual events, over 2,000 reach
2,500 email newsletter subscribers
15,500+ annual website visits
1,850 Facebook followers, & 500 Instagram followers
1,500+ Coronado Locals Card access shared annually

FOUNDATION PARTNERSHIP MARKETING BENEFITS

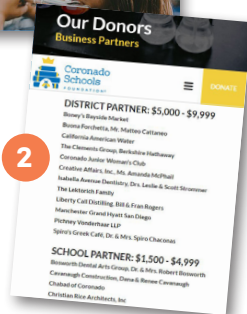
CSFKIDS.ORG

15,500+ site visitors annually



1 Business logo linked to your website, located at the bottom of every page within CSF's website

2 Listing on CSF's business partner recognition webpage



E-Newsletter

Sent to 2,500+ CSF contacts 6 times a year, shared on Facebook & CSF Blog



1 Presenting Partner Masthead Recognition

2 Business Partner Spotlight Article

3 Locals Card Featured Deals

Locals Card & Mobile App

coronadolocalscard.org
Your business listed with logo, address and contact info
Mobile-friendly site with location based deal finding



Login access/discount cards given to 1,500+ CSF supporters

Deals linked on CoronadoTimes.com
55,000 monthly reach

Select deals featured in CSF's e-newsletter
2,500 reach

Social Media: @csfkids

1,850 Facebook followers · 500 Instagram followers

Sample Social Media Post:



Post from CSF about your support from its Facebook & Instagram accounts.
Your business tagged/website linked

Please add all partnerships together to determine your overall commitment for 2019-20

Total Partnership Commitment: \$_____

BUSINESS INFORMATION

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Website: _____ Phone: (_____) _____

Manager/Owner Name: _____

Contact Phone: (_____) _____ ☐ Logo on file

Contact Email: _____

LOCALS CARD DISCOUNT: _____

Ex: 10% off, first visit free, etc.

PAYMENT INFORMATION

☐ Please Invoice Me : ☐ In Full ☐ Quarterly

☐ Check Attached (Payable to CSF)

☐ Charge my Visa/MC/Amex/Discover

☐ In Full ☐ Quarterly (complete below)

Name on Card: _____

Card #: _____

Exp.: ____/____ Sec. Code: _____

Authorizing Signature: _____

I understand and agree that all donations made are final and non-refundable, and 75% of my partnership is tax-deductible.

Signature of Commitment: _____ **Date:** _____



**Coronado
Schools**
FOUNDATION®

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