

NEWS

September 15th

For immediate release

Contact: Susan Ceci at 437-8059, ext 1

Photo Outline:

(Add title)

Coronado – September 15th - “Change is good”, says Kate Shallan, chair for the Coronado Schools Foundation signature fundraising Extravaganza, Aim for the Stars Auction, to be held in the Hotel Del’s Oceanfront Ballroom on Saturday November 13 from 6-9 pm. “We have re-imagined this annual event into a high energy, fun auction party featuring gourmet food stations highlighting the best the Del’s culinary team has to offer. The evening has been streamlined to minimize expenses, maximize entertainment value, and focus on the ultimate goal of returning as much money as possible to our public schools. By lowering the ticket price to \$100 per person, we are hoping for an early sell out.”

In an effort to make it easier for parents of K-6 grade children to attend, **for the first time ever**, a simultaneous event: “We are the Stars- a Parents’ Night Out”, will be held at the Coronado Community Center. Parents will be able to drop off their youngsters at 5:30 pm and pick them up after the grownup event by 9:30 pm. The staff at the Community Center will provide a **pizza dinner**, fun and games so the children can have their own party **for just \$35/child**. Registration for the kid’s party is currently available through the Community Center website: (www.coronado.ca.us) and by phone (619) 522-7342.

“One of the most exciting aspects of planning this event has been working with Auctioneer Bill Menish to create a completely unique event tailored **to CSF’s fundraising goals as well** the anticipated wishes of our guests,” **noted** Executive Directory Patty Cowan. “With an emphasis at the event on **creative** live auction packages designed to suit **every** budget, **Menish Productions** has created a global online auction presence to allow grandparents, friends and folks that just love an on-line auction to bid **virtually in real time on November 13th on the amazing array of live auction packages that our guests will be bidding on.**”

“Hawaii seems to be that unique place that makes everyone say ‘ahhh-loha’”, **enthuses** Susan Ceci, CSF Development Coordinator, so when the Grand Wailea Resort and Spa on Maui generously donated a 5 day/4 night stay in their prestigious Napua Towers, we decided to offer it to everyone as our Opportunity Drawing prize.” \$1000 cash will be included to be used for airfare or anything the winner desires. Opportunity Drawing Tickets are available for \$25 for 1; \$100 for 5; and \$250 for 15 **and may be purchased at the CSF Website at www.csfkids.org** .

“We know that the success of this year’s event is more crucial than ever before so we may direct as many dollars to our schools as possible in this difficult year of extreme funding cuts by Sacramento”, says Terry Farrelly, CSF Board President. “The Aim for

the Stars Auction Team has come up with a way to provide a low cost/high yield event to bring our community together for the good of all the children who attend our public schools.”

Tickets for the event and opportunity drawing tickets are currently available at the CSF website (www.csfkids.org) or by phone, (619) 437-8059, ext 1, 2 or 3. Purchase by October 1st (\$100 minimum) to automatically enter your name in a drawing to receive **four concert tickets and Meet Shakira at her concert at the Sports Arena** on October 15th! Visit the CSF website for details.