




## As a Business Partner in Education, your business gets 12 months of exposure to 2,000 public-school families and teachers.


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Business Partners are featured in the all-schools student directory, a valuable resource that includes community, district, school and student information. 2,000 copies of the Directory are distributed to families by each of the parent/teacher organizations of the five schools within the district

Consider increasing your partnership for added benefits ranging from web links, a once-a-year coupon blast and inclusion in bi-monthly electronic newsletters sent to more than 5,000 email addresses. See the sign-up form for more details on partnership levels.

 All Business Partners receive a directory listing. Partnerships at the following levels are entitled to recognition ads as listed below. (See form for additional details.)

- Classroom Partner Plus: Business card size ad
- Pod/Department Partner: 1/3 page ad
- School Partner: 2/3 page ad
- District Partner: Full page ad or color tab (if available)
- Superintendent Partner: Full page ad – Premier placement

 Artwork must be submitted in the following manner by August 30<sup>th</sup> to guarantee inclusion in the Business Directory:

- Electronic files emailed to [bpie@csfkids.org](mailto:bpie@csfkids.org): JPG, EPS, or TIFF files only
- Hard copy format: camera ready artwork or a business card may be sent for scanning, but quality may be inconsistent.
- For best quality, please send artwork in black and white.