

Financial challenges for our public schools demand a new outreach to businesses

New and easy ways to give—and receive greatest benefit from your contributions

The State of California slashed \$3 million from Coronado Unified School District through 2011. More-effective fundraising is vital to preserve the quality of our academically acclaimed public schools. Coronado Schools Foundation (CSF) is committed to funding academic programs. *As you support our public schools, the school community will support your business.*

Join our new Business Partner in Education Program for 2009-10

CSF's goal is to make it simpler and more advantageous for business to contribute. Here are highlights of the new program and its opportunities for you.

Advertise in the NEW MASTER DIRECTORY for all four schools.

This new all-in-one directory will be distributed to all parent/teacher group members at each school in October. It will include the parent/student directory for all schools and valuable information that will give it a 12-month shelf life. School community members will consult the directory hundreds of times. They'll know your business is a Business Partner in Education and have your advertising right at their fingertips.

Plan your giving annually by meeting with a CSF representative.

In *one annual meeting*, we'll discuss how you would like to be involved in supporting our school's academic programs—from events such as the Dinner Auction on November 7 to the Telethon on March 24 to advertising in the new Master Directory. You can plan your giving as part of your annual marketing budget and avoid multiple solicitations from CSF.

Give more effectively to our schools and directly reach the public-school community.

Changes in CSF's business outreach for 2009-10 include:

- Producing a simpler, less-expensive, more-targeted Dinner Auction program
- Recognizing Dinner Auction donation values as part of your total contribution
- Offering preferred participation in the New Master Directory to key business partners
- Providing bright new signs and decals that identify Business Partners in Education
- Billing in quarterly installments for planned giving

Please help our schools. Become a Business Partner in Education.

Coronado public schools need your help. CSF is rallying the community to come together to offset millions in funding cuts. It's good for schools and good for business. **Sign up today.**

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